## EVENT STATISTICS

# $1.8 MILLION
EVENT BUDGET



# 326
VOLUNTEERS

# 118
PAID STAFF

PDGA WORLDS Detroit 26 1ST PHORM

2026 PDGA WORLD CHAMPIONSHIPS

# IMPACT REPORT




# MEDIA STATISTICS

**4.52M VIEWS**
*TOTAL EVENT VIEWERSHIP*

**1M VIEWERS**
*FINNISH NATIONAL TV PEAK*

**152,000**
PDGA LIVE *PEAK VISITORS*

**3.4M VIEWS**
PDGA LIVE *SCORING STATS*

**23,000**
*SPECTATORS ON THE GROUND*



# ADD'L. STATISTICS

**4.71M**
*IG AND FACEBOOK VIEWS*

**$1.1 MILLION**
*SPECTATOR SPENDING* (at vendors on tournament grounds)

**116,935**
*LIKES AND REACTIONS*

**49**
*STATES REPRESENTED* (SPECTATORS)

**4,542**
*FOLLOWERS GAINED*

**19**
*COUNTRIES REPRESENTED* (SPECTATORS)





